

Corporate Giving Services



Investing in the community is good business. Let the Community Foundation of Greater Des Moines assist you in achieving your company's charitable goals and maximizing community impact.

From small businesses to large corporations, from those considering philanthropy to long-established corporate foundations, the Community Foundation works in partnership to facilitate grantmaking that makes a distinct impact on the community while keeping the process easy and effective for your company. With services as varied as investing your charitable dollars to facilitating every aspect of your giving strategy, we can partner with you.

Corporate Giving Services offers solutions to manage charitable giving, engage employees in the process and maintain focus on your business goals. To best meet your company's community impact goals the Community Foundation offers two flexible ways to utilize our Corporate Giving Services, **Corporate Advised Funds** or a **Customized Suite of Services**.

"Our fund at the Community Foundation allows Kum & Go to give meaningfully throughout the communities we serve while cutting the time and expenses of managing a corporate giving program. We receive immediate tax benefits when making a contribution to our charitable fund, which allows us to be strategic with our philanthropic efforts."

Kyle J. Krause
President & CEO
Kum & Go, L.C.



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Corporate Advised Funds

Corporate Advised Funds provide an attractive alternative to managing your company's charitable giving internally, while still providing your company the opportunity to support charities of choice on a timeframe that makes sense for you. Opening a Corporate Advised Fund provides immediate tax benefits including the potential for Endow Iowa Tax Credits, available exclusively through qualified Iowa community foundations.

Establishing a Corporate Advised Fund Is:

- **Distinct:** Your Corporate Advised Fund can remain anonymous or include the name of your company.
- **Enduring:** Grants from your fund can be made now and into the future to continue your company's spirit of giving.
- **Flexible:** Your company can contribute to the fund at any time with gifts of almost any asset type including cash, stock and real estate.
- **Efficient:** The Community Foundation handles all administrative details while your company enjoys an immediate tax benefit.
- **Cost-Effective:** Administrative fees are minimal with no start-up cost, ongoing reporting or distribution requirements.
- **Convenient:** Your company can grant to any charitable organization, in any amount, at any time.

Customized Suite of Services

The Community Foundation offers many customized options within our Corporate Suite of Services. This allows your company to select the level of charitable giving partnership that is most advantageous for you. Our professional staff can work with you and/or your employees to develop a philanthropic plan allowing your company to maximize charitable impact in the community, while focusing your time on other important business needs.

The Community Foundation's Customized Suite of Services Include:

- **Design** your charitable giving strategy.
- **Creation** of customized grant applications.
- **Managing** inquiries from grantseekers.
- **Maintaining** a database of grant requests and distributions.
- **Preparing** grant recommendations for your company's consideration.
- **Manage** grant impact reporting.
- **And more!**

The Community Foundation also offers a number of enhanced Corporate Giving Services that can be personalized to facilitate your unique philanthropic needs. These services are designed to meet and achieve your long-term charitable goals.

**For more information about Corporate Giving Services at the
Community Foundation of Greater Des Moines contact us at 515-883-2626.**